



CASE STUDY HAPSNAP

Balancing Resources and Budget in App Development

Building an app is always a tug-of-war between resources, timelines, and budget. How can you build a high-quality app within budget without compromising your vision?

— THE COMPANY

Hapsnap is a mobile app that aims to revolutionize the next step in mobile photography – the photo printing process. The app allows the user to order prints instantly on her phone, and the photos will be mailed to her doorstep in a few days.

— THE CHALLENGE

The project had been through many timeline extensions before Niteco came on board. We had to ensure we could execute Hapsnap's vision in the most efficient and cost-effective way.

— THE TOOLS

iOS

Android

Postman

SourceTree

— THE SOLUTION

Niteco was able to offer Hapsnap both an updated IOS and Android version for the cost of the original IOS development. New features of the app includes:

- ✓ Authentication via Username/Password, Facebook account, Google account
- ✓ Loading images from Device, Instagram, Picasa, Facebook
- ✓ Grouping images by album or time
- ✓ Image editor
- ✓ Uploading images to Hapsnap server
- ✓ Payment via Visa card or Paypal
- ✓ Social sharing via Facebook, Email

Download the app on your phone, and have your photos delivered to you in a snap.